

Contact:
Stacey J. Rizzo, CAO
My American Jobs, Inc.
866.321.0495
623.444.2366 fax
stacey.rizzo@myamericanjobs.com
www.myamericanjobs.com

Bryan C. Aldridge, CEO
719.440.5495 mobile
623.444.2366 fax
bryan.aldridge@myamericanjobs.com
www.myamericanjobs.com

For Immediate Release:

Major Push Underway to Support U.S. Products and Workers

Glendale, AZ (May 5, 2009) -- My American Jobs, Inc., which earlier this year established a new, sophisticated process aimed at identifying and certifying products made in the United States, is embarking on a major effort to align with top US trade associations, unions and other entities representing American companies, workers and products.

Recognizing that labor unions and trade associations play unique roles in the development, growth and success of American companies, My American Jobs, Inc., is reaching out to the groups to develop a coordinated approach to help call attention to products made domestically.

“In these tough economic times with cheap imports continuing to flood the nation and helping drive unemployment rates to record highs, the spirit and commitment of those U.S. employers – small, medium and large – who stand behind the high quality and value of products manufactured in the U.S. with American-made parts, assembly and workmanship should be given special recognition,” Bryan Aldridge, CEO of My American Jobs, said in announcing the new campaign.

“We believe all American consumers are entitled to know the amount of verified U.S. content employed within the products they purchase,” Aldridge said. “At My American Jobs, Inc., our sole mission is to provide that critical sourcing information to the nation’s consumers via an unbiased, audited certification process.”

Aldridge believes that a concerted effort on the part of manufacturing management, labor and trade groups to certify American-made products will ultimately benefit consumers, manufacturers and workers across the U.S.

Under the program, three distinct levels of product certification are available:

- 3 Star requires that greater than 50-percent of the product is sourced from within the U.S.
- 4 Star requires that greater than 75-percent of the product is sourced from within the U.S and that the product assembly is also within the U.S.
- 5 Star requires that greater than 95-percent of the product is sourced from within the U.S. and that the product assembly is also within the U.S.

Products with less than 50-percent U.S. sourcing are not eligible for certification.

Established by partners Aldridge and Chris Blumhagen, both longtime members of the manufacturing community who have witnessed first-hand the flight of industries, products and jobs overseas, My American Jobs, Inc., launched in February and continues to generate interest from U.S. manufacturers coast to coast.

The firm recently increased staff and opened its new headquarters in Glendale, AZ.

For more information about My American Jobs, Inc., along with complete details on certification rules and parameters, please visit www.myamericanjobs.com or contact Bryan Aldridge at (866) 321-0495.

